

Special points of interest:

- * Ease frustration and anxiety and set expectations for your students about course registration using the Course Ranking page.
- * Using the report wizard, pre-register students for classes prior to orientation.
- * Predictive analysis can be run using the report wizard to determine if there are enough courses and seats for the institution's incoming class.

Inside this issue:

VZ Student Program Evaluation/ Survey	2
VZ Merchandise	2
Responsive Interface/ ADA Validation	2
VZO Innovation	3

VZ Orientation (VZO) Course Ranking Page

For many institutions course registration is a critical aspect of the orientation experience, it's a right of passage. Per many VZ clients, the challenges with this process are setting expectations for your students and making sure there are enough courses and seats for the incoming class and transfer students. The course ranking module allows institutions to create and categorize courses and filter these items by student types, semesters, campuses, colleges, majors and student groups.

The flexibility and dynamic ranking process allows institutions using the report wizard, the ability to pre-register students for classes prior to their arrival for orientation, thus allowing predictive analysis to determine if there are enough courses or seats.

This ranking process allows the student to voice their course preferences while also allowing the institution to be able to set the expectations for this process, thus easing frustration and anxiety for all parties.

For more information about the new course ranking

Course Ranking

Course Ranking

To help us gain a clearer picture of your interests, please rank the following courses within the content areas that are frequently taken during a student's first year at VZ University. Please note that some majors do require certain courses listed below and in those cases the courses required by the department will take priority over other choices.

Interdisciplinary Studies

All Interdisciplinary studies students will take:

1. Freshman Seminar or Critical Thinking
2. MA 107
3. PS 110 or PO 121

Your schedule will be completed with one or more courses from our Foundational Core.

All students must complete 10 courses in the Foundational Core. Please rank your Foundational Core preference (1 to 4.)

Note: freshmen are not guaranteed specific courses within the Foundational Core categories.

1 Art History, Music History or Communications

2 Philosophy

4 Theology/Religious Studies

3 Western Civilization

Course Ranking module allows institutions to create multiple course categories and courses for students to rank depending on their academic standing and plan.

page and how this feature could benefit your institution's orientation program email info@visualzen.com

VZO Optional Event page

With evolving industry standards in higher education, orientation programs are now becoming multi-step processes. What used to be a one-day or two-day program has now become a multi-step experience, where students may attend an orientation pro-

gram, an advising/registration appointment and finally Week of Welcome (WOW) or extended orientation program. To address these changing standards, VisualZen has created an Optional Event page that integrates into the orientation reservation expe-

rience, for a one-stop shopping enrollment experience. Events added to the optional event page can have a fee applied if applicable, and are filterable by student type, semester, campus, college, major and student groups.

VZ Student Program Evaluation/Survey



The creation of the student program evaluation/survey module evolved from a number of client goals: 1) integrate the evaluation process of orientation into VZO, 2) get rid of using paper surveys, 3) avoid question redundancies and 4) be able to follow-up with specific students based on evaluation responses.

This module allows system administrators to create evaluations/surveys that can be released for students to complete and provide feedback on their orientation/program experience upon attending the event.

All responses collected through this module are available through the report wizard for analysis, along with all data collected during the reservation process, as well as data in the import file to eliminate question redundancies.

Some institutions have even started measuring before/after responses.

Students may have indicated in their questionnaire that they are concerned about their math abilities and preparing for exams; a follow up question is then placed in the orientation evaluation to help the institution determine how well they were able to address and mitigate those concerns of that specific student at orientation using a Likert Scale.

The creation of this module is an exciting step forward as VZ prepares to use this technology to make the questionnaire editable for system administrators over the next year.

VisualZen is a lifesaver...their solutions are incredibly easy-to-use and have eliminated unnecessary paperwork and labor. I remember life before, and I wouldn't go back to that for anything.

-Stacy Davidson

Christopher Newport University

VZ Merchandise

While we understand that some orientation programs are self-supported versus others are provided a budget from their institution, VZ Merchandise allows orientation programs to raise additional funds by offering the opportunity for students/parents to purchase merchandise during the orientation reservation process.

Current clients using this module are selling t-shirts with various sizes and

colors, meal tickets, bedding and other school pride items through this page.

System administrators can manage inventory by placing capacities on each merchandise item, color and size.

Images and descriptions of each item being sold can be posted to this page.



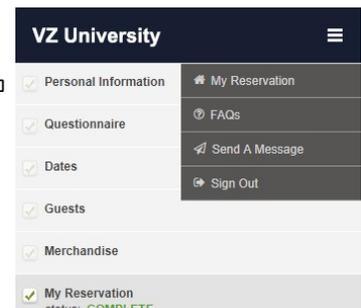
Responsive Interface/ADA Validation

In October of 2017, VZ emailed all VZO clients about the responsive interface, ADA validation features and the new pricing that will take effect as of January 1, 2019.

As this is VZ's first price increase in 14 years, we understand there are a number of concerns and questions about the impact of these features in VZO and on your budget. While VZ staff has spent many hours with each

client individually to ensure this transition runs smoothly, please do not hesitate to reach out if any questions have popped up over the past 9 months.

ADA validation currently being performed on systems that have already transitioned meet WCAG 2.0 Level A requirements. Please contact VZ about any questions about the ADA validation process.



Sample of VZO responsive interface and ADA validation experience.



125 Saint Paul's Blvd
Suite, 302
Norfolk, VA 23510

Phone: 855-676-3546
Fax: 866-811-8739
E-mail: info@visualzen.com

Software is supposed to make your life easier. Ours does; it sets you free to focus on what matters

VisualZen (VZ) is determined to always build an easier software experience for clients. This core value guides our business strategy today to deploy solutions with our innovative technology into the business processes of our customers, allowing for smarter, quicker and more cost effective decisions.

Created in 2001 as a small minority owned business—to address fundamental problems in the way IT initiatives have been delivered, VZ provides solutions for Higher Education institutions with our VZ Edu product line: VZ Events (VZE), VZ Apply (VZA), VZ Orientation (VZO), and VZ Special Events (VZSE).

In addition to VZ Edu, VZ also serves federal, state and local agencies with our VZ Gov solutions.

For more information about VisualZen or VZ Blooms, please contact ryan.sebring@visualzen.com

VZ is headed to NODAC in San Diego!
Sign Up for One-On-One meetings at:
secure.visualzen.com/vzevents/vz/

VZO Innovation — What Comes Next?

As VZO clients, you offer your inspiration and ideas to guide us to the next VZ Orientation experience for students and system administrators. What started as a reservation process has evolved into addressing numerous pain-points for institutions across the country when it comes to orientation programming and planning in the hopes of providing you with a software experience that allows you to focus on talking and working with students/families as opposed to capacity concerns and day-to-day preparations needed to run orientation.

Over the next year VisualZen staff will be working on shifting all clients over to the new responsive interface and ADA validated experience for students.

Many of you have asked when the administrative experience will get a new look/upgrade and be more configurable to your institutional needs?

This is a 2-3 year project, so over the next 36 months we will be updating you on our progress with VZ Blooms.

In addition, to this long term project, we are working on a Waitlist module and an editable questionnaire for system administrators with current release dates anticipated within the next year.



Developing software to fit your needs.

To submit ideas on ways to make VZO even better, please submit requests through the [VZ Community Portal](#) or email support@visualzen.com. All ideas and suggestions are appreciated!